

Climate Engagement Fund

The Climate Engagement Fund is a new way in which you can gain investment for climate engagement activities that have the potential to reach new audiences in an innovative and creative way. The aim is for the fund to help build understanding of the climate emergency across communities in Scotland (both geographic communities and communities of interest) and inspire them to take action.

Who is eligible?

Any organisation who is a 'trusted messenger' with existing links to their audiences. See the Guidance and Application Form for more details at <https://www.gov.scot/publications/climate-engagement-fund/>. Private sector businesses and individuals/influencers are not eligible.

Applications will be assessed against **two central themes**:

Reaching new audiences:

demonstrate how your activity will reach audiences not previously engaged on climate change.

Tailored to your audiences:

demonstrate how you are using innovative ways or a variety of ways to engage people on climate change.

Funding available:

The total value of the Climate Engagement Fund is £550,000. Bidders can **request between £50,000 and £100,000** in total for larger scale engagement projects.

Application deadline:
12 noon on Friday 1st September 2023

For more information, please contact ClimateChangeEngagement@gov.scot